

# THEORY OF CHANGE

## **Short-term** outcomes

# Long-term outcomes

## **Stakeholders**

### **Activities**

Develop, produce and stage diverse new works from local emerging artists and theatre professionals

Create tours which provide accessible, high-quality theatre to regional and remote communities

**Deliver training** programs in relevant skills and provide industry experience and support for emerging artists and professionals

**Deliver Digital Programs** 

#### Writers & Artists:

- Are more connected with peers and local community members
- Are part of an inclusive and culturally diverse community of writers and artists
- Feel empowered to take bold, creative leaps to reach new audiences
- Grow through self-development and lifechanging experiences
- Benefit from increased employment opportunities in a regional centre

#### For remote & regional communities:

- Improved liveabilty
- Increased engagement with the arts
- Increased private funding and inward investment
- Diversity of our work reflects our diverse audience and community
- Improved community pride

#### For audiences:

- Increased access to theatre
- Increased exposure to and awareness of complex societal issues
- Increased capacity to think differently and explore new ideas

#### For participants (young people in particular):

- Strengthened social relationships and networks
- Improved self-esteem and confidence
- Better understanding developed of people from other cultures and diverse backgrounds
- More disciplined approach to study and
- Improved pathways to employment created
- New pathways created for personal and social development

- Increased social bonding and empathy within the professional community
- More stories are brought to life and celebrated
- Career pathways and opportunities are strengthened and increased
- The quality of writing and performances increases
- More, and more sustainable employment created in the sector/region
- Increased community health and wellbeing
- Increased social cohesion
- More resilient regional economies
- A greater sense of empowerment within communities
- Increased investment in programs attracted to the regions from public, private and government sources
- Increased sense of connectedness
- Increased capacity to shape and express cultural identity
- Accessibility across the arts to a wider audience is continuously improved
- Capturing communal narrative
- Increased likelihood of good mental and physical health and wellbeing
- Improved understanding and tolerance of difference
- Higher educational attainment
- Ability to express themselves more creatively and explore other opportunities
- Improved employability skills leading to more people gainfully employed

**Impact** 

communities is more theatre

A culture of activated and informed civil society is fostered, grown and maintained

A sustainable funding infrastructure develops for the region's arts sector

**Economic prosperity** and social well-being grows in the regions

Writers & Artists

**Theatre Makers** 

Communities

Governments

Public & Private **Funders** 

Skills development participants

The diversity of our strongly represented in



# **SOCIAL IMPACT**

JUTE
Theatre
Company
collaborates
with:

Writers and Theatre Makers

> Audience and Participants

Regional communities

Government departments and agencies

Private Funders and Partners To

Develop, produce and stage diverse new works from local emerging artists and theatre professionals

Create tours providing accessible, high-quality theatre to regional and remote communities

**Deliver Digital Programs** 

Deliver training programs and provide industry experience for emerging artists and professionals

### So that

Writers , theatre makers and audiences feel more connected, and are more equipped and empowered to grow and pursue new opportunities

Remote and regional communities increase their access to and engagement with the theatre, which improves quality of life and increases community pride

Audiences experience increased exposure to and awareness of complex societal issues and the opportunity to think differently and explore new ideas

We provide increased access to audiences and participants

Program participants strengthen their connections, improve their self-esteem, study and learn in a more disciplined way and increase their personal and social development

# Leading to

Continuous improvement in the quality of writing and performances, more employment and career development opportunities

Improved community health and wellbeing, increased social cohesion, and a greater sense of local empowerment

Greater access to theatre, increased connectedness and social cohesion with the capacity to express cultural identity

Greater access to theatre and skills development

Stronger personal mental and physical health and wellbeing, more creativity and increased opportunities to explore

# **Enabling**

The diversity of our communities to be more strongly represented in theatre

A culture of activated and informed civil society to be fostered, grown and maintained

Economic prosperity and social well-being to grow in the regions

Increased social capital and interconnected communities and social cohesion

A sustainable funding infrastructure to develop for the region's arts sector



# **ARTISTIC** IMPACT

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Writers and Theatre
Makers

Audience and Participants

Regional communities

Government departments and agencies

Private Funders and Partners To

Develop, produce and stage diverse new works from local emerging artists and theatre professionals

Create tours providing accessible, high-quality theatre to regional and remote communities

**Deliver Digital Programs** 

Deliver training programs and provide industry experience for emerging artists and professionals So that

Writers and theatre makers are able to collaborate, expand their practice and stretch the boundaries of their creativity

Remote and regional communities are given access to the experience of contemporary forms of theatre which transform and strengthen community identity

More people have access to training, productions and theatre resources

Program participants strengthen their connections, improve their self-esteem, and increase their personal and social development

Leading to

Shared communal narratives with improved artistic leadership, resilience, confidence, increased career prospects and employment

Communities experiencing increased exposure to and awareness of complex societal issues and the opportunity to think differently and explore new ideas

An expanded network, more accessible arts experiences and capacity to creatively express cultural and personal identity

The development of well-trained writers and theatre makers with strong mental and physical health and wellbeing

**Enabling** 

Growth of the artform, self efficacy and economic viability for a diversity of artists

Social cohesion, stronger community identity and enables the creation of new artists

A larger, diverse and more connected arts community

Artistic innovation, next generation artists with employment options